

## ADVERTISING DEADLINES

### CLASSIFIED DISPLAY DEADLINES – FULL RUN

DAY/PUBLICATION	Ads to be built; pickups w/changes; scans; non-PDF electronic ads; PDFs* w/proof			PDFs* (no proof); Pickups (no changes, no proofs)		
	Scheduling & Materials	Cancellations, Size Changes	Final Corrections	PDF Scheduling	Cancellations, Size Changes	PDFs to Ad Operations
Mon. FULL RUN	Th 5pm	F 3:30pm	F 4pm	F 3:30pm	F 3:30pm	F 4pm
Sun. JOB MARKET	F noon	F noon	F 4pm	F noon	F noon	F 4pm
Tues. FULL RUN	F 5pm	M 10am	M 11am	M 10am	M 10am	M 11am
Weds. FULL RUN	F 5pm	T 10am	T 11am	T 10am	T 10am	T 11am
Thurs. FULL RUN	M 5pm	W 10am	W 11am	W 10am	W 10am	W 11am
Fri. FULL RUN	T 5pm	Th 10am	Th 11am	Th 10am	Th 10am	Th 11am
Fri. HOMES NOW	M noon	M noon	W 3pm	M noon	M noon	W noon
Sat. FULL RUN	W 5pm	F 10am	F 11am	F 10am	F 10am	F 11am
Sun. FULL RUN	W 5pm	F 3:30pm	F 4pm	F noon	F 3:30pm	F 4pm

### CLASSIFIED DISPLAY DEADLINES – NEW RIVER VALLEY CURRENT

DAY/PUBLICATION	Ads to be built; pickups w/changes; scans; non-PDF electronic ads; PDFs* w/proof			PDFs* (no proof); Pickups (no changes, no proof)	
	Scheduling & Materials	Cancellations, Size Changes	Final Corrections	Scheduling, Cancellations, Size Changes	PDFs to Ad Operations
Tues. CURRENT	F noon	M 9am	M 2pm	M 9am	M 2pm
Wed. CURRENT	M 9am	T 9am	T 2pm	T 9am	T 2pm
Thurs. CURRENT	T 9am	W 9am	W 2pm	W 9am	W 2pm
Fri. CURRENT	W 9am	Th 9am	Th 2pm	Th 9am	Th 2pm
Sat. CURRENT	Th 9am	F 9am	F 2pm	F 9am	F 2pm
Sun. CURRENT/CURRENT REAL ESTATE	W 5pm	Th 5pm	F 2pm	Th 5pm	F 2pm

### CLASSIFIED LINER DEADLINES

DAY/PUBLICATION	DEADLINE
Mon. FULL RUN	F 5pm
Tues. FULL RUN	M noon
Weds. FULL RUN	T noon
Thurs. FULL RUN	W noon
Fri. FULL RUN	Th noon
Sat. FULL RUN	F noon
Sun. FULL RUN	F 5pm

DAY/PUBLICATION	DEADLINE
Tues. CURRENT	M 2pm
Wed. CURRENT	T 2pm
Thurs. CURRENT	W 2pm
Fri. CURRENT	Th 2pm
Sat. CURRENT	F 2pm
Sun. CURRENT	F 2pm

\* Please see page 8 for PDF requirements.

**PLEASE NOTE:**

- If an ad is cancelled after the “ad cancellation/size change” deadline, a 10% late fee will be automatically applied.
- Double truck scheduling and copy deadlines are 24 hours in advance of regular deadline.
- Deadlines for liner ads that require a proof are 24 hours in advance of regular deadline.